Scope:
VRS is seeking to have their website redesigned to project the image and service the company delivers for the men and women who have served the country. The website content is pretty much fine as is, but we are looking for a partner who can bring cutting edge design and creativity in the redesign. This redesign is being offered as a contest to up and coming website designers from 12 of the best colleges and universities in the country, and the winner will receive $5,000 in addition to accolades in the military community for the website design.

Contest Rules:
All students interested in participating are required to first send an email with their portfolio for consideration to Kevin O’Brien kobrien@veteranrecruiting.com no later than March 13th, 2013

Designers will then have two weeks to submit an overview of their ideas for the site design, and must also include at least a one page image of what you envision for the site with an overview included.

VRS will award up to 5 designers the option to submit a final design for consideration, and will then award 1 winner who will win $5,000 upon completion of the redesign

Winning designer must also be able to code the site in addition to the design, or they can partner with someone else to code it.

Site Requirements

- Must have a CMS
- SEO
- Mobile App desired, but not required
- News feeds
- Video
- Blog and ability for others to blog
- RSS
- Images to be furnished by VRS

Applicant must have a portfolio to be considered, and will need to be accessible to the VRS team for consultation during the build out of the site. Winning contestant will be awarded the $5,000, and must sign a W4 before payment is made.

Recommendations:

We strongly encourage all who are interested in submitting a proposal to first review the site that is currently live www.veteranrecruiting.com, understand the components that are there today, and then think about what you will do to make it better. The winner will be both extremely creative and easy to work with, and should expect a considerable amount of collaboration between them and the VRS team. This is a great opportunity to give back to those who have given so much for our country.

Good Luck

Kevin O’Brien
President
VRS