



## Cognizant *Making the Future* Scholarship Program

The Cognizant *Making the Future* scholarship program recognizes today's inspiration as tomorrow's innovation. The goal of the scholarship program is to expand the pool of students in the Science, Technology, Engineering and Math (STEM) fields who are encouraged "to be makers of things, not just consumers of things" as highlighted by President Obama at the National Academies of Science in 2009. Cognizant is committed to preparing the next generation with the skills they will need to be active participants in an environment that will become increasingly dominated by technology. This is a **design-based scholarship** and candidates will be required to **submit documentation of a hands-on project** that illustrates both creativity and innovation. The New York Hall of Science will serve as the Chair of the Selection Committee which will also include the Maker Education Collaborative, Cognizant and other organizations that support making initiatives.

### Criteria:

Students are eligible to submit a project for consideration if they are:

- Pursuing a career in a STEM field.
- A citizen or legal permanent resident of the United States.
- Eligible to enroll or currently enrolled at a two or four year accredited college or university with a full course of undergraduate study or a vocational-technical school.
- A student in good academic standing with a minimum of a 2.5 grade point average.

**Amount:** Award amounts are \$5,000. The award will be payable to the institution earmarked for the account of the student. The award is non-transferable and the recipient may not receive cash.

**Application Deadline:** March 31, 2014

**How to Apply:** To access the application and scholarship guidelines including the project specifications visit Cognizant Technology Solutions at: <http://www.cognizant.com/makingthefuture>. Send completed application and email inquiries to [MakingtheFutureScholarship@Cognizant.com](mailto:MakingtheFutureScholarship@Cognizant.com)

### About Cognizant

Cognizant (NASDAQ: CTSI) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and approximately 164,300 employees as of June 30, 2013, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at [www.cognizant.com](http://www.cognizant.com) or follow us on Twitter: Cognizant.

## PROJECT GUIDELINES

The Cognizant ***Making the Future*** scholarship program is inspired by the growing Maker Movement, which is made up of children and adults who tackle hands-on projects to solve real-world problems using readily available materials and components. Cognizant recognizes the critical role of innovation in defining market leaders and is committed to ensuring that innovators of today will have the skills necessary to create the technology of tomorrow. We invite you to share your individual design by submitting a video presentation about your project. In an effort to encourage a wide range of projects the following flexible guidelines have been provided. Each candidate will be limited to only **ONE** project. No group projects will be allowed.

### Project Definition

For purposes of the ***Making the Future*** scholarship a project is defined as a tangible product that typically brings about beneficial change or added value that has a functional, whimsical, aesthetic, educational, or therapeutic purpose.

Examples of projects originating from a variety of disciplines may include but are not limited to:

- electronics
- robotics
- mechanics
- 3-D modeling and printing
- photo graphics
- physical computing
- craft mediums such as wood, metal, plastics, and textiles
- software development/web-based programming
- graphic design

### Project Documentation

The project documentation will be done in the form of a video presentation with the following specifications and suggested inclusions:

- I. Video specifications
  - Not to exceed 3 minutes
  - Posted to Vimeo ([www.vimeo.com](http://www.vimeo.com) )
  - Vimeo internet address and password to be submitted on application.
- II. Suggested video inclusions
  - Title or name of project
  - Inspiration for project
  - Description or summary
  - Purpose
  - Procedures or process in creation
  - Materials incorporated in project
  - Skills needed to make project
  - Design challenges
  - Demonstration or visualization of project

### Judging Criteria

Only the video will be scored by the selection committee to determine scholarship winners. A rubric will be utilized to numerically score the following categories:

- Project creativity
- Project innovation
- Mastery of skills
- Use of materials/applications
- Project design
- Process design
- Project presentation