

# Reimagine Challenge 2020

Sponsored by Eric and Wendy Schmidt



## Scholarship Competition

Up to \$25,000 per recipient; 20 total recipients

Eric and Wendy Schmidt invite college and university students to submit inventive and compelling ideas about changes that could create a better world. Interested applicants should submit a written project proposal that addresses one of the two topics listed below.

## How to Apply

**Round 1:** In 1,200 words or fewer, write a response to one of the following two prompts:

1. **Sparking a Global Movement:** Solutions to motivate 1,000,000 people to work in concert to make the world meaningfully better within 10 years. Identify the key steps to grow an effective massive action, and why this would have significant impact. Provide evidence for how you will succeed, along with metrics for success.
2. **Community Impact from COVID:** Based on a surprising or unusual insight you have had about your community in the wake of the pandemic, identify the most important concrete action that YOU could take to help your community or country. Provide evidence for how you will succeed, along with metrics for success.

**Round 2:** Participants selected from Round 1 will be asked to provide a more extensive proposal, which may be up to 12 pages in length and be accompanied by a short video or graphical component that explores and dramatizes the idea and explains the origins, details, and implications.

All proposal materials must be submitted electronically through [this link](#) by **11:59 pm EST, Friday, September 25th, 2020**. Proposals should be written in English. All responses must be the original work of the student, inclusive of citations as needed, and not violate any existing copyright, trademark, patent or any other intellectual property right of any other person, organization or entity. The submission must include author's name, institutional affiliation, and email. One entry per individual. Invitations to move on to Round 2 are expected to be announced in October. Final winners are expected to be announced in December.

More details about the competition, including the criteria on which proposals will be evaluated, can be found on the [Reimagine Challenge 2020 website](#).

## Support and Office Hours

[Virtual office hours are available](#) on a limited basis for interested students wanting support or feedback on their submission materials, to address questions and inquiries regarding the challenge, or for additional insight and perspective into the funder.

## About the Funder

The Eric and Wendy Schmidt Fund for Strategic Innovation, a 501(c)(3) private foundation, is the sponsor of the 2020 ReImagine Challenge. It was founded by Eric and Wendy Schmidt. Eric is the former CEO & Executive Chairman of Google, and subsequently, Alphabet, Inc.