ASU | Ira A. Fulton Schools of
Engineering
Arizona State University

Daily Communication Toolkit for Engineers

Enhance your engineering career with an upgrade to your professional (people) skills toolkit. Discover the power of effective communication in the daily operations of engineering, equipping yourself with the expertise demanded by today's dynamic professional landscape.

Daily Communication Toolkit for Engineers offers hands-on skills needed to understand fundamental communication models applicable to engineering contexts, discover the art of precision in email communication (using Outlook) necessary for technical projects, design and deliver persuasive PowerPoint presentations tailored to engineering audiences, and acquire invaluable insights into time management techniques adjusted specifically to the demands of engineering roles.

Key Skills Covered

- Fundamentals of communication models
- Professional (people) skills as performance enablers
- Writing clear and efficient emails
- Creating impactful PowerPoint slides
- Enhancing presentations with effective presentation techniques
- Time management strategies for increased productivity

This micro-badge is offered as the first of multiple Stackable Microcredentials on the topic of Communication for Engineers and will provide the option to build your skills and knowledge into a full microcredential badge. Badges and micro-badges can be shared on your social media profile and included on your resume!

Micro-Badge
Earn ASU Engineering
Micro-Badge to
showcase your new skills

Live Instruction by ASU Faculty
Dr. Ali Kucukozyigit
March 28 – April 25, 2024
Thursdays, 5:00pm–7:00pm
ASU Tempe - BYENG 209

Program Cost:
$499

For questions contact us at **exec-fseonline@asu.edu**

Register now

» What are stackable microcredentials?

Microcredentials are focused credentials with content designed to provide you with knowledge and specific skills in technical fields. A microcredential badge demonstrates proficiency in a specific skill or attainment of certain knowledge.

Our micro-credentials are stackable towards aggregated skills in specific technical topic areas, offering varying levels of complexity (1-4) to provide you with the opportunity to "stack" your skills through into micro-badges and badges along specific topic areas within an emerging technology space!

» What is the difference between a badge and a micro-badge?

A badge is earned when successfully completing four approved micro-badges within a specific topic area.

A micro-badge is earned by successfully completing one short course and assessment, typically requiring 10 hours of instruction alongside 5-10 hours of additional study. Micro-badges are offered at four distinct levels, culminating with experiential learning activities to ensure you can apply the skills you gain!

» How long does it take to earn a badge?

A badge is earned when you successfully complete four approved micro-badges within a specific topic area. Each micro-badge is estimated at 10-20 hours of learning time, equating to 40-80 hours for a full badge.

» How will I receive my microcredential badges and micro-badges?

After successfully completing the requirements of the course. You will receive an email with instructions on accessing your digital badge. Badges can be proudly displayed digitally on social media and referenced on your resume.

» How can I offer a microcredential to groups of employees?

We are happy to work with you to design and deliver a program that addresses the needs of your workforce. In general, we offer a 10% discount to groups of 5 or more employees, and a 20% discount for 10+ employees.

Please email us at **exec-fseonline@asu.edu** for more information on bulk discounts.

» How are stackable microcredentials different from traditional degree programs?

Stackable microcredentials are offered with the flexibility to directly enroll without an admissions process and do not currently provide college credit.

» How will an employer know I earned a microcredential?

Proudly displaying your newly acquired skills on your resume and social media profile is easy to do! Simply download your badge and add it to your account to signal your skills to hiring managers. The badges can be easily shared on LinkedIn as a digitally verifiable badge.